This working group followed on from the presentation by Luc Dumand in the morning session where the objective of the exercise was explained: to develop a model that describes the existing animal health market in Africa and which is capable of assessing the future market potential (for example by running various scenarios on product uptake rates). This would enable donors to better judge gaps and opportunities and, importantly, provide the animal health industry with a much improved means of assessing the African market for investment opportunities. The model would initially focus on Ethiopia, Tanzania and Nigeria but would then look to expand to cover the rest of the continent.

In the working group session Luc put four questions to the assembled group for consideration:

1) Species covered: the group agreed that the species currently listed in the model was appropriate, but that aquaculture / fish would be a useful addition.

2) Production system segmentation: once the model is broken down by species then the requirement is for a pragmatic means of segmenting livestock farmers on the basis of production systems. There was considerable debate as to how this could be done and much of the discussion focussed on the relative commercial orientation of the farmers. It was agreed that all organisations with existing methods of segmentation / classification would forward this to Luc within the next two to three weeks.

3) Diseases: Luc is collating a list of all diseases and conditions from a variety of sources. He will then look to group these into conditions / syndromes so as to have a workable list of approximately 25 diseases / conditions in the final model. Again, this disease information will be shared and discussed with interested parties.

4) Product Availability: The model would need to describe current availability of animal health products for the diseases and conditions described above. In order to gather the necessary information Luc would again reach out to the group since a good deal of information and data is held by the respective organisations.

For communicating with Luc and sharing information in relation to the above his email address is luc.dumand@outlook.com.